

## Bentley display window equipped with LED lighting



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"We are very satisfied with the lighting solutions provided by LED iBond; the technology is very flexible and can be tailored to practically any shape and lighting requirements. At the same time the light can be adapted to our architectural and aesthetics needs, optimizing our working environment and providing the freedom to adjust the lighting to specific situations and needs. Furthermore, the installation was very simple, as basically no cabling is needed, so it was not necessary to close our store or office during installation, and it was concluded during the lunch break. In a few hours the job was done, and we kept working as normal. Therefore, I can highly recommend LED iBond as a lighting partner and their solutions for car stores, office areas and garages"

## Bentley Madrid

The Bentley car dealership in the heart of Madrid is an "icon" for the car industry in Spain, located just in front of "El Retiro Park" and a few meters from "Puerta de Alcalá". Since it was founded in 1919, Bentley has epitomised craftsmanship, innovation and excellence. It represents aspiration and achievement. It embodies a sense of adventure and a desire to see and champion the world in all its glory. Such values and passions are not only part of the spirit of Bentley, but also of its extraordinary customers.

Bentley's car dealerships are expected to live up to these values and it is therefore important to have a place where their customers feel welcome, relaxed, comfortable and where they can fully appreciate the excellence of the cars. The lighting in the showroom is a key factor to achieve these goals; from the very moment the customer enters the showroom feeling welcome and able to appreciate the cars in their full colors, up to the moment of a relaxed conversation with the Bentley staff.

## Facts

TRACY® Spot lighting luminaire  
CCT: 4000K dimmable  
CRI: Ra90+  
Installation: January 2018

The PLANE luminaire  
CCT: 4000K dimmable  
CRI: Ra90+  
Installation: January 2018

## LED iBond solution

LED iBond supplied two products to the Bentley car dealership: TRACY® Spot and The PLANE.

The installation of TRACY® Spot extends a warm welcome to the customers and at the same time makes the storefront more noticeable and attractive from the street. The light can be adjusted according to the needs at different times of the day and helps to highlight the cars in the store during the night.

The design and minimalistic appearance of our luminaire The PLANE perfectly match the elegance of the cars and the store. The 6mm bi-directional luminaire was installed in the office area, offering a better light in the working area and creating a warm and comfortable place to sit down and enjoy a conversation.

**For more information**  
**[www.ledibond.com](http://www.ledibond.com)**

## EMPOWER THE FUTURE OF ILLUMINATED IoT

LED iBond empowers the future of illuminated IoT through its intelligent panel system which can transform infrastructure for light, data and electricity – either individually or combined – in one super slim panel.